



# evolvealliance

Enabling Collaboration Inspiring Innovation



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*Proudly hosts their second conference:*

## Collaborate now, Innovate now, the class of 2035 Needs YOU!!

**Wednesday, 10th October 2018 at 09:30 am - 15:30 pm**

**Ransom Wood Conference Suite,  
Southwell Road, Mansfield, Nottinghamshire, NG21 0HJ**

For further details, please email Michael Lucas ([mlucas@evolvetrust.org](mailto:mlucas@evolvetrust.org))  
or call Michael on 07482 240669

### Keynotes



**Mark Stevenson, Author, Broadcaster and expert on global trends and innovation.**

He is one of the world's most respected thinkers on the interplay of technology and society, helping a diverse mix of clients to become future literate and adapt their cultures and strategy to squarely face the questions the future is asking them.



**Andrew Reay, Author of Character Education**

Andrew brings a rich and diverse wealth of experience in character education acquired during his time in the Royal Air Force and as co-founder of the Great School's Trust, a multi-academy trust which specialises in values based education through the delivery of leadership character.



**Joanne Caddy, Senior Policy Analyst in the OECD's Directorate for Education and Skills**

Joanne leads work on the PISA Based Test for Schools (OECD Test for Schools) and an Effective Learning Environments. Previously, Joanne led multidisciplinary OECD teams to support countries' efforts in building effective national skills strategies by fostering a whole-of-government approach to skills policy while ensuring broad stakeholder engagement in 10 countries (Austria, Norway, Korea, Spain, Portugal, Peru, Mexico, The Netherlands, Slovenia and Italy).



**Dean Kelly, Founder of Realise Education**

Dean built and led one of the UK's leading education recruiters for almost 15 years. During this time, he worked with the DfE, GEMs, BIT and many large MATs, delivering sustainable recruitment solutions. In 2015 he passed over the reins to two social enterprises, RealiseMe & Realise Education, aiming to provide efficient long-term support solutions in the education sector.

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### Mark Stevenson

Futurologist Mark Stevenson is an author, broadcaster and expert on global trends and innovation. He is one of the world's most respected thinkers on the interplay of technology and society, helping a diverse mix of clients to become future literate and adapt their cultures and strategy to squarely face the questions the future is asking them. He is the author of the internationally best-selling *An Optimist's Tour of the Future*, which has been translated into 10 languages and was described by *Wired* as "a very coherent and entertaining journey through the world of future technology." Mark's second book, the award-winning *We Do Things Differently: the outsiders rebooting our world*, was published in January 2017, and soon hit the Amazon top ten.

Mark has also written for *The Times*, *The Wall Street Journal*, *The Guardian*, *Intelligent Life*, *The Irish Times*, *The Irish Independent*, *The Daily Telegraph* and *The New Statesman*. His key skill is his ability to take complex or abstract concepts and make them understandable by non-specialists without trivialising the subject matter.

Mark's advisory roles include Sir Richard Branson's Virgin Earth Challenge, the policy and regulation division of the GSMA, future-literacy hub Atlas of the Future, music industry re-boot The Rattle and being resident futurist at The National Theatre of Scotland. As founder of the cultural change agency, *We Do Things Differently* ([wdtd.co.uk](http://wdtd.co.uk)), he spends much of his life working across the globe with organisations of every hue, helping them see their role in creating a better future, or to die gracefully if they need to. The company's clients are a diverse mix of government agencies, NGOs, corporates and arts organisations.



### Dr Andrew Reay

Andrew brings a rich and diverse wealth of experience in character education acquired during his time in the Royal Air Force and as co-founder of the Great School's Trust, a multi-academy trust which specialises in values based education through the delivery of leadership character. As Director of Character and Leadership for the trust, Andrew and his colleagues successfully led King's Leadership Academy Warrington to become the country's first National School of Character. They have since welcomed a range of industry leaders from across the world, curious to learn how their principles, The 6 Elements of Character, have been applied in practice. More widely, Andrew is a Fellow and board member of the Chartered Management Institute and champion for developing future leaders in the North West and has been both a judge for the National Character Awards and a representative on the Department for

Education's Character Development Steering Group. His book, *The Power of Character: Lessons from the Frontline*, was published in 2017.



### Joanne Caddy

Joanne is a Senior Policy Analyst in the OECD's Directorate for Education and Skills where she leads work on the PISA Based Test for Schools (OECD Test for Schools) and on Effective Learning Environments. Previously, Joanne led multidisciplinary OECD teams to support countries' efforts in building effective national skills strategies by fostering a whole-of-government approach to skills policy while ensuring broad stakeholder engagement in 10 countries (Austria, Norway, Korea, Spain, Portugal, Peru, Mexico, The Netherlands, Slovenia and Italy). From 2009 to mid-2012, Joanne was Counsellor and Communications Manager for the OECD Directorate for Education. From 2000-2008 she was a Policy Analyst in the OECD Directorate for Public Governance leading work on open government and public engagement in the design and delivery of public policy and services. In 2006, she was

seconded to the New Zealand State Services Commission (SSC) for a year, where she served as a Senior Advisor for online participation. From 1998-2000, she worked for SIGMA, a joint programme providing support to public administration reform in Central and Eastern European countries, a joint initiative of the OECD and the EU, principally financed by the EU. Joanne earned a BA in Natural Sciences at Cambridge University (UK), an MA in Political Science at The Johns Hopkins University (USA) and a Ph.D in Political and Social Sciences at the European University Institute (Italy).



### Dean Kelly

Dean built and led one of the UK's leading education recruiters for almost 15 years. During this time, he worked with the DfE, GEMs, BiT and many large MATs, delivering sustainable recruitment solutions. In 2015 he passed over the reins to found two social enterprises, RealiseMe & Realise Education, aiming to provide efficient long-term support solutions in the education sector.

He is also a co-founder of the RDLC, a business network of over 150 CEOs, as well as a board advisor to several tech start-ups and has recently stepped down as volunteer Chairman to the Opera Global Youth Foundation.



**Fleur Sexton** DL is Deputy Lieutenant of the West Midlands, representing Her Majesty's Lord-Lieutenant of the West Midlands, **Businesswoman of the Year 2017** and Managing Director and co-founder of multi-ward winning **PET-Xi Training**, whose relentlessly upbeat teams and innovative programmes deliver impact, inspiration, productivity and value across the UK. PET-Xi recently pioneered a UK wide "Upskilling the Nation" scheme for unemployed & homeless adults, helping them to return to the workplace and society and an apprenticeship scheme to help young people gain vital skills, experience and qualifications in the world of work while working with companies, helping employers to raise standards and close the skills gap.

Fleur is dedicated to breaking barriers and improving chances, investing much of her time and 10% of profits into these activities, campaigning to Government and employers to invest in skills, motivating women to fulfil their potential and running the **PET-Xi Foundation** which raises money for young people nationwide. She runs free childcare for staff children in order to provide role models for young people and make a family friendly working environment.

Also, a board member of **Coventry & Warwickshire Champions**, **Historic Coventry Trust**, **Chamber of Commerce** and **The NSPCC Business Group**. PET-Xi are very hands-on, sponsoring and actively supporting at Birmingham Hippodrome, were active bid development sponsors of the successful Coventry City of Culture 2021 bid, The Wasps Netball team STEM project and Coventry Blaze Ice Hockey community foundation. Fleur is a married mother of 3, tweets as [@FleurSexton](https://twitter.com/FleurSexton) and can be found at [fleursexton.com](http://fleursexton.com)