

# Help bring Christmas to Mansfield

## Sponsorship packages

### Push the button (£2,000)

Switch on the Mansfield Christmas Lights with a crowd of approximately 10,000.

**SOLD**

### Platinum package (£5,000)

- Gold sponsorship
- Push the button at switch on
- VIP invite to the Mayor's Christmas launch party
- Exclusive skate session or team skate.

**SOLD**

### Gold sponsorship (£2,500)

- ½ page in My Mansfield
- Logo on backstage banners seen by the crowd and featured on official photos
- Logo on air lamp column banners in Mansfield Market Place
- Mentions in all our Christmas in Mansfield promotions
- 4 week advert on West Gate digital screen
- Thank you on screen at the Big Switch On
- Two 2x1m banner at the ice rink
- Social media banner and campaign
- Family skate pass
- 10 VIP standing passes to the Big Switch On.

**SOLD**

### Silver sponsorship (£1,000)

- Mentions in all our Christmas in Mansfield promotions
- 4 week advert on West Gate digital screen
- 2x1m banner at the ice rink
- Social media banner and campaign
- Thank you on screen at the Big Switch On
- Family skate pass
- 10 VIP standing passes to the Big Switch On.

### Bronze sponsorship (£500)

- 2x1m banner at the ice rink
- Thank you on screen at the Big Switch On
- Family skate pass
- Four VIP standing passes to the Big Switch On.



**Mansfield**  
District Council

# **Booking form**

**Business name:**

**Contact name:**

**Address:**

**Email:**

**Telephone:**

**Sponsorship package:**

**Other information and comments:**

**Please return this completed form to:**

FAO Marketing and Communications, Mansfield District Council, Chesterfield Road South, Mansfield, Nottinghamshire, NG19 7BH

marketingandcommunications@mansfield.gov.uk  
01623 463199



**Mansfield**  
District Council