

www.pedalfest.org.uk

## Pedalfest - The Midlands' Most Popular Family Cycling Festival Is Back!

Date: May 18th & 19th, 2019 Location: Sherwood Pines Forest Park, Edwinstowe, Mansfield, NG21 9JL

After the success of last year's Pedalfest, the event will be returning to She rwood Pines this summer yet another weekend of activities and entertainment suitable for the entire family.

Pedalfest is a family event held by Raleigh, Lapierre, Haibike and other local partners such as the Forestry Commission and Go Ape. The festival will be held on the 18th and 19th of May in Sherwood Pines Forest Park where the following will feature:

- An exclusive BMX stunt show
- Live music
- Kids riding zones
- Unlimited freebike test rides from Raleigh, Haibike and Lapierre
- Special guest appearance from Ted Robbins from hit TV show Phoenix Nights
- Magician/entertainer
- Jumping clay mode lling
- Gourmet food selection (vegan and veggie options available)

Cycling enthusiasts will be in their element - collections (including all of the latest electric bike models) will be on show from Raleigh, Haibike and Lapierre. There'll also be a team of experts from all of the brands to provide guidance, advice and tips on everything electric bike related - this is your opportunity to become an ebike expert.

After getting to grips with all of the bikes, you'll also be able to take them out onto the trails for as many test rides as your heart desires! You can test the latest leisure and commuting ebikes too. There'll also be a variety of kids bikes available for test riding for all ages, with the opportunity to try out different obstacle courses and ramps.

Whether you're a cycling enthusiast or not, Pedalfest is a fantastic day out for the whole family, including your four legged friends! If you're not as interested in cycling then there's plenty of live entertainment for the adults, a kid's village for the little ones and plenty of activities and competitions to get involved in throughout the day. White Post Farm will also be in attendance to add to the entertainment for the day.

Elliott Kirk, Brand Manager at Raleigh UK said:

"Pedalfest is, without a doubt, one of the highlights of my year as part of Raleigh. It's fantastic to see families flock to Sherwood Pines to celebrate all things cycling related - I don't think that I've seen anyone leave without a smile on their face!"

The event is completely free of charge, all you have to do to secure entry is register for your wristband on Eventbrite (https://www.eventbrite.co.uk/e/pedalfest-2019-tickets-57723517595).

To find out more about this year's Pedalfest, visit https://www.raleigh.co.uk/2019/03/pedalfestis-back-and-better-than-ever/

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