



# Mansfield & Ashfield 2020 Business Awards and Ball, 2019

## Entertainment Sponsorship Opportunity

Mansfield & Ashfield 2020 is offering you the opportunity to be part of a successful and popular annual event by sponsoring our entertainment package at the Annual 2020 Awards and Ball. It is the ideal opportunity for you to entertain your clients and raise your organisation's profile whilst supporting local business.

### Entertainment Sponsorship Package

- Coverage in the Chad, Mansfield and Ashfield News Journal and Mansfield 103.2 radio. Mentions on Mansfield & Ashfield 2020 official press releases and social media platforms
- Prime positioning of your brand throughout the event room, in the event programme and special thanks throughout the evening and acknowledgement for sponsoring the entertainment package for the event.
- Pre-event branding/editorial coverage in the run up to the awards, including print, radio, promotional posters and website
- Branding, company information and contact details printed in the awards programme placed at every chair.
- Company logo posted on the awards website with links to your website.
- Branding on the audio visual screen in the entrance foyer and main event room.
- Mentions throughout the evening via the host.
- Facility to erect a pop-up exhibition stand in the foyer of the venue.
- Raise the awareness of your brand amongst the 260 attendees during the event.
- 2 tickets to the awards presentation ceremony on Friday 10<sup>th</sup> May 2019 – Worth £130

**Package Cost: £500 + VAT**